

## Behavioural Finance Trading Module

1 day  
Course

## 'Behavioural Finance in Trading

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Course Objectives	To provide knowledge of the role of behavioural biases in individual and group decision making and how this impacts individual performance and market movements.
Who Should Attend?	Traders, Retail Investors, Sales, Financial Advisers, Wealth Management
Course Outline	<ul style="list-style-type: none"><li>▪ Individual decision making.<ul style="list-style-type: none"><li>○ The myths of 'psychology' in trading</li><li>○ The key inputs in individual decision making</li></ul></li><li>▪ The role of behavioural biases in individual decision making.<ul style="list-style-type: none"><li>○ Selection of the most common behavioural biases and their resultant impact.</li></ul></li><li>▪ Collective Decision Making<ul style="list-style-type: none"><li>○ Collective Decision Making biases</li><li>○ Bubbles, booms and busts</li></ul></li></ul>
Learning Outcomes	<ul style="list-style-type: none"><li>▪ Ability to begin recognising behavioural biases influencing individual decision making and their impact on performance.</li><li>▪ Ability to recognise behaviourally driven market trends.</li><li>▪ Begin to understand how collective behavioural influence causes powerful market moves</li></ul>

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