

Advanced Behavioural Finance

1 day
Course

'Introduction to Complex Behavioural Finance'

Course Objectives

Advanced Behavioural Finance provides a greater vocabulary of behavioural biases that influence decision making under uncertainty and risk, and introduces approaches to capitalise on the opportunities and mitigate the risks they present.

Who Should Attend?

Advanced Behavioural Finance is designed for professionals who have core knowledge of the subject or who have attended 'An Introduction to Behavioural Finance' and who wish to begin addressing their own behavioural biases and capitalise on those of others.

Traders, Sales, Analysts Financial Advisers, Wealth Management, Graduates, Accountants, Retail Investors, HR Professionals, Public Service Providers, SME's.

Course Outline

- Recap on the basics of Behavioural Finance
- Introduction of more complex Behavioural Finance theories and biases.
 - A more in depth look at a selection of behavioural biases relevant to the current environment.
- How to approach the risks and opportunities Behavioural Biases Provide.
 - Detailed analysis of how to Claradan utilises behavioural knowledge in its consultancy work.
 - Case Study.

Learning Outcomes

- A deeper knowledge and vocabulary of behavioural biases.
 - The knowledge and skills to begin to incorporate Behavioural Finance into analysis and strategy planning.
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