

## Financial Ratio Analysis

90 min  
½ day

## 'Assessing Business Performance'

Business Scenario	This session focuses on the major financial/accounting ratios and their application, which reveals the relationships that exist between various items of information within accounts. Their importance in establishing a trend analysis of key performance indicators is outlined. The ratios help users of company accounts to get behind the figures on the face of a balance sheet, profit and loss account and cash flow statement to assess more precisely how a business is performing compared with previous years and in comparison to previous forecasts.
Your Booster Session	<ul style="list-style-type: none"> <li>▪ Fully understand the theory behind financial ratios</li> <li>▪ Apply ratio analysis to financial statements to ascertain a more accurate view of a business's performance</li> <li>▪ Interpret financial statements in greater detail</li> <li>▪ Plan for better future business results</li> </ul>
Action Planning - What will You do?	The course offers structured discussion and exercises to provide the opportunity to further understand financial ratio analysis and includes creating an action plan for future success.
Flexibility of Delivery	<p>Active Knowledge Bites™ may be delivered pre-course, post-course or stand-alone; designed as motivational, thought provoking sessions for high impact information sharing and supported with relevant exercises, material and Action Planning to apply new ideas back into the workplace.</p> <p>Sessions may be tailored and extended to a half-day course.</p>

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Turning Learning into Action...

